



Detroit College  
Access Network

# IMPACT REPORT

**DCAN** has worked hard to build awareness and provide access to higher education opportunities for students in Detroit.

2022-2023



Telephone  
**(877) DCAN-313**



Website  
**[www.detroitcan.org](http://www.detroitcan.org)**



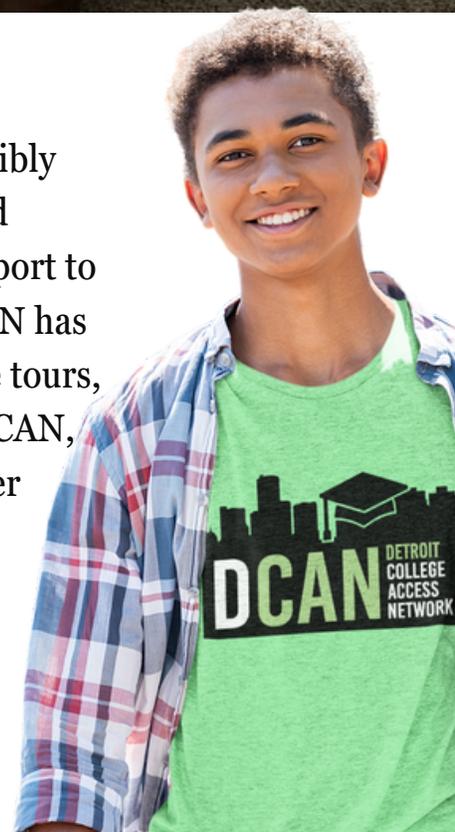
Location  
**163 Madison St, Detroit, MI 48226**





## WHO CAN? **DCAN!**...AND WE DID!

**The Detroit College Access Network (DCAN)** has had an incredibly impactful and successful year. In record numbers, DCAN has helped Detroit-area students pursue postsecondary pathways and given support to college access professionals. Through its innovative programs, DCAN has provided professional development, college access supports, college tours, and financial aid workshops to **hundreds** of students. Thanks to DCAN, Detroit-area students have been able to access college, explore career pathways, and achieve their dreams. DCAN has been a beacon of hope and a leader in the fight for educational equity, and this year has been the most successful yet.





# About Us

**The Detroit College Access Network (DCAN)** is a collaborative network between local schools, organizations, and the community.

The **mission** of the network is to increase postsecondary readiness, enrollment, and attainment so all students in Detroit can achieve their educational dreams.





# FAFSA COMPLETION RATE

- This is the **second highest** completion rate in DCAN history!
- DCAN provides assistance to Detroit high schools and local organizations in their pursuit of financial aid.

**57%**



2023

**3,445**

College Applicants



**44%**



2022

## Professional Development

DCAN wants to ensure that all of our partners have access to real-time professional development opportunities that provides actionable items that you can use at that given time to support your students and families. We projected to have a total of 300 attendees in total.



PROJECTED 🎯

CURRENT 📍

GOAL  
EXCEEDED BY

**300**

**437**

**137**





## SUMMER STEP:

STUDENT TRANSITION AND ENGAGEMENT PROGRAM

**Are you a student in Wayne, Oakland, or Macomb County?**

Get free one-on-one help with financial aid, budgeting, housing, transportation, food, and enrollment via video, phone, text, and email to help you reach your postgraduation goals.



 **SCAN HERE TO GET STARTED.**

For questions, email [enrollment@detritschamber.com](mailto:enrollment@detritschamber.com) or [ststep@detritschamber.com](mailto:ststep@detritschamber.com)

## SUMMER NET

**SUMMER NET (Navigating Education Transitions)**

SUMMER NET IS DESIGNED TO CONNECT STUDENTS FROM DETROIT DIRECTLY TO THE UNIVERSITIES OF MICHIGAN ANN ARBOR TO BETTER PREPARE THEM FOR THEIR ACADEMIC ENDEAVORS STARTING IN THE FALL OF 2023.

**DATE:** Thursday, June 1, 2023  
**TIME:** 8:15AM-4:30PM

- Bus transportation will be provided to and from the college & university
- Educational workshops on True Get & The First Year College Experience
- Continental breakfast, lunch, and snacks will be served
- Learn more about campus resources and support systems
- Build relationships with academic coaches
- Students that attend will receive a \$50.00 gift card



**FOR MORE INFORMATION**  
EMAIL: [info@detritschamber.com](mailto:info@detritschamber.com)  
SUBJECT LINE: SUMMER NET



## SUMMER NET

NAVIGATING EDUCATION TRANSITIONS

Summer NET is designed to connect 300 students from Detroit directly to the colleges and universities they are attending to better prepare them for Fall 2023. This program will provide an opportunity for students to spend a full day on campus to get acclimated to their new learning environment.



**JOIN US!**

**FOR MORE INFORMATION**  
EMAIL: [info@detritschamber.com](mailto:info@detritschamber.com)  
SUBJECT LINE: SUMMER NET

- FREE bus transportation will be provided.
- Educational workshops
- Continental breakfast and lunch included.
- Learn about campus resources and support.
- Build relationships with academic coaches.
- Receive a \$50.00 gift card

# Summer Programs

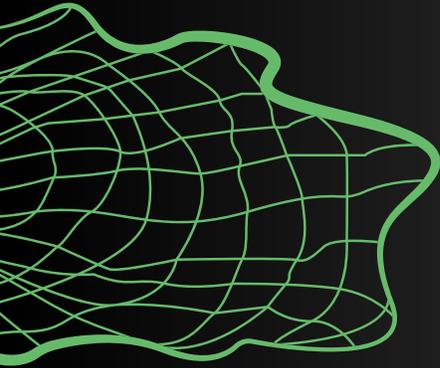
## Summer Bridge Program

The **Summer Bridge program** is a provides students with college preparation workshops and resources to help them get ready for college. The program also provides financial aid resources and support to ensure students have the tools and knowledge to make college a reality. With the help of the Summer Bridge program, students can gain the confidence and knowledge needed to help them succeed in college.



## Summer Net Program

The **Summer Net program** is a college and career exploration program that helps high school sophomores and juniors explore careers and college options. Both programs are designed to help Detroit students develop the skills and knowledge necessary to succeed in college. Through hands-on activities, workshops, field trips, and mentoring, students gain the confidence and knowledge they need to make informed college decisions.



# Skilled Trade & Certifications

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At **Detroit College Access Network**, will provided students with hands on exposure to skilled trades to increase access and awareness. DCAN also organized a series of visits for college access professionals to gain insight into Skilled Trade Pathways and build relationships to share with potential students.



# THE ROAD TO SUCCESS



## 1. Detroit Promise

This scholarship helps ensure that Detroit residents have a tuition-free path to an associate degree, bachelor's degree or technical certificate at participating academic institutions.



## 2. Student Support

Students will receive assistance in the FAFSA application process, access to college matching tools & more!



## 5. Colleges & Universities

We provide admissions updates for students, families, and partners to ensure you're aware of any changes caused by the pandemic that could impact the enrollment process.

## 3. Skilled Trade & Certification Programs

To provide program and enrollment information for students, families, and partners. Also to bring awareness to opportunities available within Metro Detroit for skilled trade programming!

## 4. SAT Prep Classes



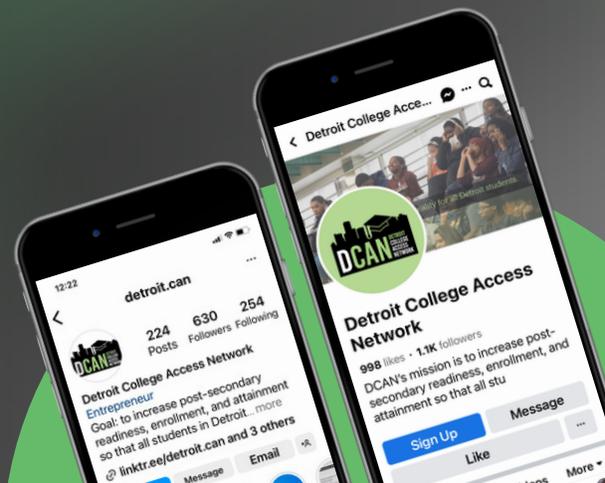
DCAN hosts SAT Prep classes and bootcamps, through partnered schools, that align with SAT Test dates to ensure you are prepared. There are so many benefits to taking an SAT Prep Class before the big day!



# 13,080 ↑

We work hard to ensure the word gets out about the wonderful opportunities we have to offer. We have a collective following of 3,000 followers and growing!

## OUR SOCIAL REACH





## College Bound

The **DCAN** team went out into the community to hand **College Bound** Mini Grants. Each winner received \$3,000 for their College Bound Mini Grant initiative to implement College Access supports in their schools.

**18,000\$** Dispursed in Mini Grants

**6** Detroit Area Schools

**6** Winners



The image features a group of people in the background, some wearing green and red clothing. In the foreground, a woman with dark hair, wearing a white blazer and a black top, is speaking into a microphone at a clear acrylic podium. The background is dark with some green and white balloons.

# Decision Day

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At Decision Day, nine high schools were represented, with a turnout of more than 600 students and over 30 volunteers including representatives from postsecondary institutions. The event was made possible by generous support from the Detroit Regional Chamber Foundation, Skillman Foundation, Kresge Foundation, Song Foundation, Closing the Gap, and SCP.



# Income vs Expenses



**\$1,030,380**

Total Revenue



**\$779,862**

Expenses

The Detroit College Access Network (DCAN) is proud to announce that our total revenue was 1,030,380\$, and our expenses were 779,682\$, resulting in a net income of 250,698\$.

Thanks to the generous support of our donors, we were able to continue our mission to provide resources and guidance to help Detroit's students and families prepare for college and beyond.

# A Special Thanks

We would like to offer our sincerest thanks to our Leadership Team and their organizations! Your tireless dedication and commitment to our cause has been absolutely amazing in helping detroit student in all walks of life gain access to a higher education. Your support has enabled us to create a vibrant and thriving learning community for Detroit.

We are deeply grateful for your generosity and look forward to work with you in the future.

