



Detroit College Access Network Common Agenda

DCAN is a cross-sector network of business, education, philanthropic and community organizations. Together with the leadership team, DCAN has committed to the following common agenda which includes our shared goals, strategy, and metrics.

Goal: *By 2030, 60% of Detroit residents will have a postsecondary degree or credential. To support this goal, DCAN will focus on programming and opportunities for students who attend high schools in Detroit.*

Urgency for Change and Mission: The 21st Century global economy demands a workforce with an education beyond high school.

- By 2020, 65% of all jobs will require postsecondary education and training, yet only 47.6% of Americans have completed such credentials.¹
- In Michigan, 45% of adults have attained postsecondary degrees and in Wayne county, 32.9% have attained degrees.²
- In Detroit, 21.4% of residents have earned an Associate's degree or higher and 14.2% have earned a Bachelor's degree or higher. ³

Our Shared Objectives and Metrics:

- Increase student access to trained college counselors and advisors.
- Increase the percentage of high school students who are academically college ready as measured by the SAT and GPA.
- Increase the percentage of graduating seniors who complete a FAFSA by March.
- Increase student access to college credit accumulation during high school.
- Increase the percentage of high school graduates who enroll at high-quality postsecondary institutions within one year of graduation.
- Increase the percentage of students who persist from year one to year two and accumulate 30 credits by year two of college.
- Increase the percentage of high school graduates who complete a high-quality postsecondary credential.

To reach our goals, we will:

- Ensure every Detroit high school has a college access champion who is trained in college and career readiness;

¹ Center of Education and the Workforce, Georgetown University, Job Growth and Education Requirements Through 2020, 2013.

² 2018 Census Bureau

³ 2018 Census Bureau



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- Build an equitable college-going culture within all Detroit high schools where student data on FAFSA completion, college applications and matching, and a postsecondary plan is tracked for every senior;
- Prepare all students to be socially, academically and financially prepared for postsecondary and career opportunities;
- Mobilize, align and strengthen resources to have a greater impact on Detroit’s college enrollment and credential attainment rates;
- Engage with faith-based organizations, parents, community members, funders, businesses and students to convey the importance of college;
- Provide college and career readiness training to school personnel, community organizations, parents and community members;
- Collect, analyze and publish citywide and school-based data to invigorate collaboration and action to improve student outcomes;
- Create a career and college culture in K-8 buildings to lay the foundation for students’ college aspirations.

Endorsed by the Detroit College Access Network Leadership Team

 Chioke Mose-Telesford Dep. Dir. of Workforce Devel.	 Melanie D'Evelyn Director	 Penny Bailer Board Chair	 Jarnetta Lilly Chief Executive Officer	 Nicole Carter Dir. of High School Programs	 Greg Handel VP of Ed and Talent Initiative
 Elise Buggs Dir. Academic Success Partner.	 Maria Montoya Mgr. of Sch. & Comm. Partnerships	 William Moses Managing Director, Education	 John Ambrose Exec. Dir. Adm. and Recruitment	 Dawn Aubry Assoc. VP for Enrollment Mgt.	 Ashley Aidenbaum Program Officer
 Kim Lijana Dir., Center for Edu. Outreach	 Patrick Cooney Asst. Dir. of Economic Mobility	 Tonya Adair Chief Impact Officer	 Randy Liepa Superintendent	 Ericka Matthews-Jackson Senior Dir. of Ugrd Admissions	

Interested in joining this effort? Contact Ashley Johnson at ajohnson@detroitcan.org for a one-on-one meeting to learn more.