



2019-2020 ANNUAL REPORT

AT WORK FOR DETROIT COLLEGE PROS & STUDENTS

DCAN AT WORK FOR COLLEGE ACCESS PROS - FOCUSING ON CAPACITY BUILDING

COLLEGE BOUND MICHIGAN



2,971

Michigan College Month/College Application Month seniors participants



7,950

College applications



56.45%

FAFSA completion rate

PROFESSIONAL DEVELOPMENT



5

Professional development and training sessions



84

Average professional development session attendees

DETROIT COLLEGE BOUND FELLOWS - IN-SCHOOL PARTNERS



6

High schools participated



3

Middle schools participated



439

Counselors served in COVID-19 and summer support sessions



7

COVID-19 counselor webinars

COLLEGE SUCCESS LEARNING COMMUNITY (PLC) - OUT OF SCHOOL PARTNERS



1,506

students in Gradsnapp

82%

College enrollment

89%

Persisted from fall to spring semester



Schools successful at improving at least one focus area by 5%



Schools improved two or more focus areas



Cohort FAFSA completion rate



GET SCHOOLED



72,760

Get Schooled texts exchanged



13,798

Get Schooled student engagement accounts

SUMMER STUDENT SUPPORT



248

Students served in COVID-19 and summer support sessions



15

COVID-19 and summer support student webinars

COLLEGE DECISION DAY



226

Virtual citywide Decision Day student participants



7

Schools hosted individual Decision Days



17

External workshops hosted



114

Students served in external workshops

VIRTUAL GRADUATION



20

High school Decision Day submissions



10

Celebrity Decision Day videos



38

Schools participated in virtual graduations



492

Student virtual graduation submissions

PANDEMIC-RELATED SHIFTS & CANCELLATIONS



70

students were prepared for the SAT



1

Senior Admitted Day event was shifted to virtual while others were cancelled due to COVID-19



1

Program is shifting to virtual engagement for 2020-21

FINANCIALS



\$1,016,848:

Total dollars raised this fiscal year *



\$751,420:

Total expenses

*Most of this is to be spent over multiple years.