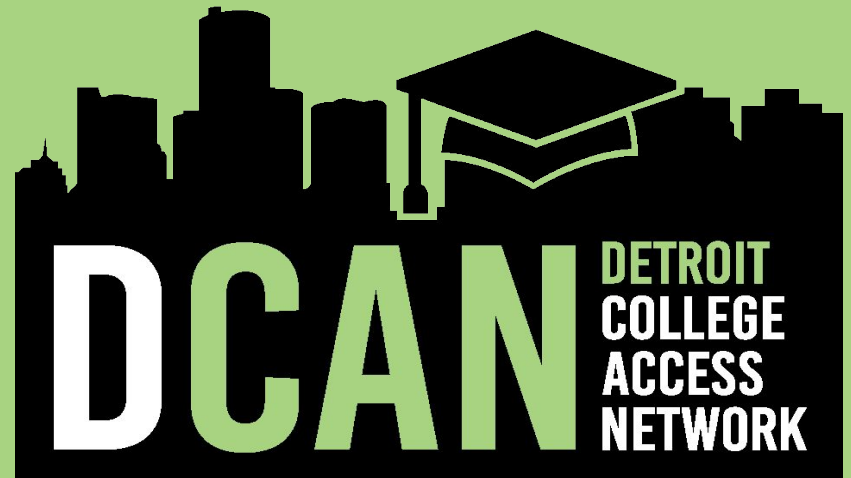


# Get Schooled Detroit



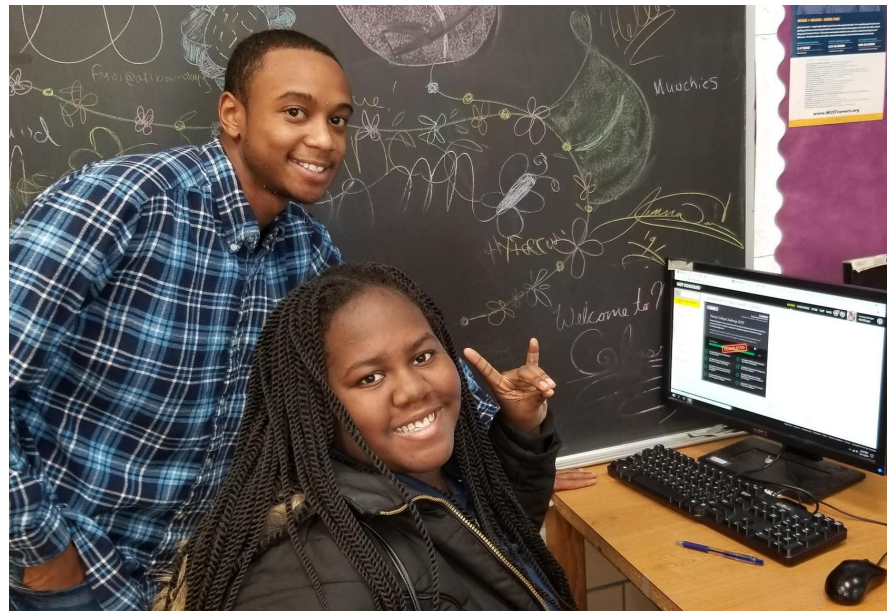
Justin Hudson  
DCAN Summer Support Workshop  
July 23, 2020

# About Me

I am from Detroit, MI. First generation college graduate.

Graduated from Michigan State University where I studied Sociology.

Detroit College Access Network does student outreach.



# Overview

- What is Get Schooled
- School Challenges/ Campaigns
- Get Schooled Detroit
- Job & Career Resources
- DCAN & Get Schooled Giveaways

# What is Get Schooled?



GetSchooled.com is a **FREE, SAFE, & SECURE** Digital Engagement Platform for Young People



Test Prep



Scholarships



College Tips



Essay Help



1:1 Support



Rewards

## We are a Digital College & Career Counselor

Our team is here to support students and educators with tools, resources, and 1:1 support to help young people succeed on their path to—and through—college and first jobs.

# 30K

Active Students\*

### Digital Resources

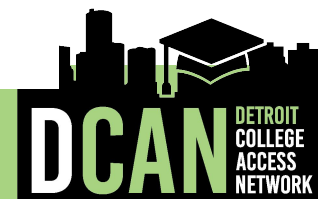
With more than 3,000 pieces of youth-friendly content, GetSchooled.com is the leading resource platform for young people, helping guide them on their path to college and early career jobs.

# 1M

Texts Exchanged\*\*

### 1:1 Personalized Support

Our team engages youth directly and personally through text and email encouraging them and supporting them on their path to college and in pursuit of their first jobs.



# Get Schooled Detroit



**92%** felt presented with **opportunities they didn't know were possible.**



# Get Schooled: Benefits

- Learn about applying to college, financial aid, Detroit Promise scholarship, & how to navigate high school.
- 1:1 personalized text support



SAT  
Prep

Detroit  
Promise

Find  
Your  
Passion

College  
Planning

FAFSA  
Info

Scholarships

Job  
Launch

Resume  
Review

# School Challenges

- The friendly competitions provide fun and unique ways for students to engage with useful content.
- Topics such as: attendance, FAFSA Completion, College Applications, Scholarships and to be rewarded for progress!
- Completing challenges will help earn your school a grant up to \$1,000 to use toward anything needed to benefit students.



# DCAN Giveaways

Win prizes for being active on Get Schooled Detroit during school challenges and campaigns, including: Apple AirPods, Pistons Tickets, Amazon Gift Cards( \$50 - \$200) JBL Speaker, backpacks, water bottles, and more.





# Register for Get Schooled

1. Create a Get Schooled Account **OR** Login [getschooled.com/detroit](https://getschooled.com/detroit)

## Student Support Resources

Check out this series →



### Sign Up For The Detroit Textline

Get 1:1 support in high school!

Text us

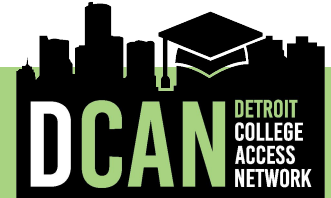
Learn more



9 items

## The Detroit College Challenge 2019-2020

2. Sign Up for the text line  
Add your school to your profile



# Get Schooled Detroit: Text-Line



Find content

Sign Up

Log In

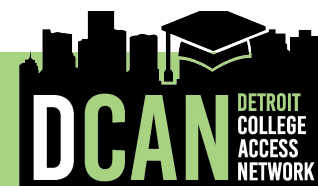
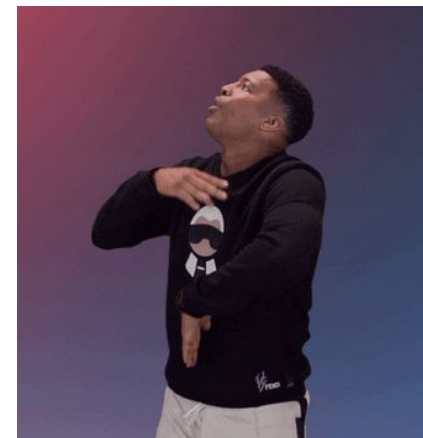
## Text us

Have questions about applying to college, finding a first job, or how to succeed in high school? Text us!

Signup or Login below to get 1:1 guidance from our trained advisers on:

- How to prepare, apply, pay for, and succeed in college.
- Tips on how to find a first job and meet your career goals
- Free resume review
- Tips on studying for the SAT/ACT
- Step-by-step help filling out the FAFSA
- Free college application essay review!
- Finding and applying for scholarships

**Text DETROIT to  
33-55-77**

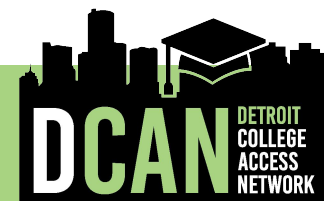


# #WeBelongInCollege Campaign Scholarship

- Share your story on social media using the hashtag.
- Giving out thirty-five \$1,000 scholarships.
- Fill out [Form](#) \* *NEXT DEADLINE: July 31, 2020\**
- [Frequently Asked Questions](#)



Get Schooled Detroit



# Get Schooled Detroit

Pursue Your Goal ▾ Resources ▾



Sign Up Log In



## Detroit

Welcome to Get Schooled Detroit! We teamed up with the Detroit College Access Network (DCAN) and the Detroit Mayor's office to help you on your path to college and finding your first job.

### The Detroit College Challenge Leaderboard

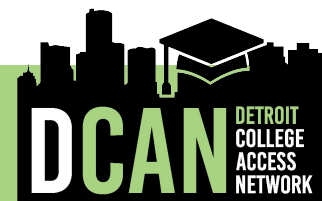
Check out how your school is doing in The Detroit College Challenge 2019- 2020



### Sign Up For The Detroit Textline

Get 1:1 support in high school!

[getschooled.com/Detroit](https://getschooled.com/Detroit)



# Job Readiness

## Job Launch

## Finding a job

## Be Professional

## Career Communication

## Be Smart on the Job

## Digital Literacy

Resources ▾

GET SCHOOLED

Find content

### Job Readiness

In collaboration with the Detroit Mayor's Office and the Detroit College Access network (DCAN), we're excited to support you in getting ready to succeed in your first job.

## CAREER COMMUNICATION

6 items

### Career Communication

Check out this series →

### What Should I Wear to Work?



# Summer Support Services



Free services for high school and college students, families and adults seeking to enroll in a college career program.

TEXT: DETROIT to 484848



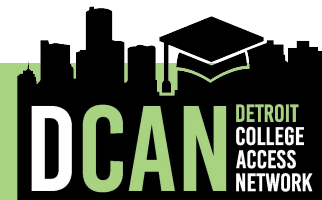
- Researching Programs
- Finding Colleges, & Careers
- Completing Applications
- The Financial Aid Process
- Student Advising Available For Anyone
- Virtual Workshops offered

**Contact us today!**

**TEXTLINE:** Text DETROIT to 484848

**SIGN-UP FOR MORE INFO:**

[tinyurl.com/SummerStudentSupport2020](http://tinyurl.com/SummerStudentSupport2020)



## Links to Connect with Us

**Instagram: [Get Schooled](#)**

**Tik Tok: [Get Schooled](#)**

**Twitter- [@Detroit\\_CAN](#)**

**Twitter- [@GetSchooled](#)**

**Facebook: [Get Schooled](#)**

**Facebook- [Detroit College Access Network](#)**

**YouTube: [Get Schooled Foundation](#)**

**[support@detroitcan.org](mailto:support@detroitcan.org) Email any questions**

