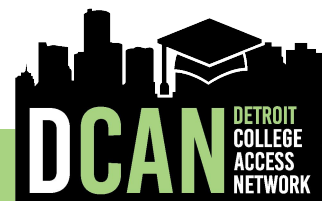


Detroit S.T.R.I.V.E.S.

**Successful Transitioning Resources and Initiatives
Virtual Education Series**

October 14, 2021



October Agenda

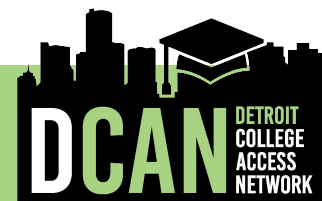
- Welcome
- **College Access**
 - College Bound Michigan Initiative w. MCAN
 - College Application Month (CAM)
 - Leveraging seniors momentum
- **FAFSA Strategy**
 - Starting the Process
 - FAFSA Update
 - FSAID
 - Tackling the application
 - Tracking Strategies

- **How are you currently supporting students?**
- **Something you hope to learn from participating in STRIVES?**

COLLEGE BOUND MICHIGAN INITIATIVE

College Bound Michigan (CBMI) is a suite of initiatives designed to build and support college-going cultures in high schools and their surrounding communities.

Michigan College Month
College Cash Campaign
College Decision Day



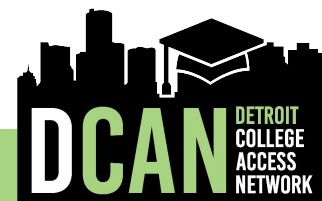
Registered Detroit Schools/Orgs

Registered Schools

- Cesar Chavez Academy High School
- Chandler Park Academy High School
- Detroit Collegiate Preparatory at Northwestern
 - Frontier International Academy
 - Jalen Rose Leadership Academy
 - Osborn High School
 - Southeastern High School
 - Universal Academy
- University Prep Science & Math High School
 - Voyageur College Prep

Registered Organizations

- Detroit Regional Dollars for Scholars



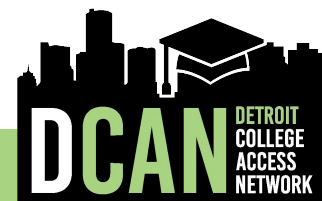
Benefits of Participation

MCAN

- Exclusive grant opportunities
- Cash incentives for schools and students
- Promotional materials
- Student-facing, grab-and-go resources
- Counselor/adviser-facing toolkits and implementation guides
- Professional development opportunities
- Access to a peer learning community and dependable support

DCAN

- Data submission support
- Financial initiative support
- Opportunities to win prizes for participation
- College Match Tool



College Application Month

The goal of college application month is to provide every graduating high school senior the opportunity to apply to college and for financial aid.

Data Needed

- # of seniors participating
- # of applications submitted in October
- In State School Data
 - List of in-state schools applied to
 - Total # of apps for each in-state school
- Out of State School Data
 - List of out-of-state schools applied to

Where to Submit Data?

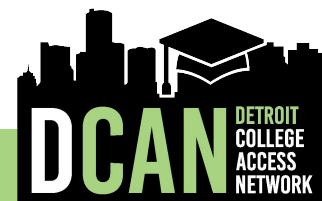
- College Bound Michigan Registration Portal (Opens mid October)

Data Collection

Suggestions

- Google Form
- Excel Spreadsheet
- Exit checklist/form

All Data Due by November 15



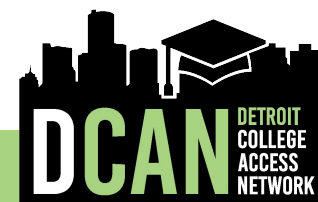
Detroit College Month Challenge

A friendly challenge to motivate and encourage school/org partners to participate in, host an event, and submit application data for the month of October.

- 1st Place Prize
- 2nd Place Prize
- 3rd Place Prize
- Most unique application month program/event
- BONUS Video submission prize

To participate

- [Register](#)
- Continue programs/events already planned
 - Track student application data
- Update totals (via google form) through November 15th



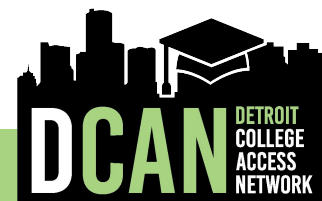
- **What is a program that you'd like to do that would help drive applications?**
- **What is a program idea that you'd like to do to engage younger students/underclassmen?**

Initiative Support Request

DCAN support schools/orgs in our network with carrying out programs and initiatives aligned with college access and success for students and families.

- Application Month/Application support
- Financial Aid
- Scholarships
- Career exploration/exposure
- Skilled trades
- Events/Programs
- & more

Leveraging Senior Year Momentum



Does your school/organization currently have an established college-going culture?

If so, what are your favorite ways to engage students in the college-going process?

If not, how would you like to implement a college-going culture for your school/organization?

Leveraging Senior Year Momentum

Utilize the excitement and anticipation of senior year to emphasize the importance of Post Secondary Pathways.

- Peer-to-Peer influence
- Incentives
- Campaigns & Initiatives
- Students Voice

Students must See, Hear, and Talk about College on a daily basis!

Leveraging Senior Year Momentum Ideas

- Visual College acceptance tracker
 - Positive Reinforcement
 - Helps track college data
 - Easy start up, light lifting
- Student Ambassadors Program
 - Peer to peer influence
 - Help plan events
 - emphasis Student voice
 - Moderate, requires planning
- College Bingo
 - Encourages conversation
 - Exposure to different pathways
 - Moderate
- FAFSA Challenge
 - Utilize incentive
 - Helps track college data
 - Moderate-heavy lift
- Alumni Panels
 - Peer to peer influence
 - Exposure to different pathways
 - Moderate, requires planning
- Student Surveys
 - Collects data
 - Utilize incentives
 - Emphasis on Student Voice

FAFSA Strategy: FSAID



FSAID

Why Does a Student Need an FSAID?

- Can not complete FAFSA without it.
- Students legal electronic signature. FSAID is also your account username and password.
- Access the Students information, processing results, to make corrections, or to renew a FAFSA form based on data the student filed previously
- Access to online information about federal student aid the student has received

Tackling the Application Process



The Breakdown

Different Segments of the Application Process

- **FSAID (October Focus/April for Juniors)**
 - Student
 - At least one parent (unless independent)
- **Completion Steps**
 - Personal Information
 - Account Information
 - Contact information
 - Communication Preferences
 - Challenge Questions
 - Confirm & Verify

The Breakdown

Common Mistakes

- Student attempts to complete FAFSA and parent didn't create FSAID.
- Parent created student FSAID. But used their personal email address instead of students.
- Student forgot their password, but did not verify their contact information.
- Student and parent went to a FAFSA night but, completed the FSAID the night before.
- Student used school email address to create FSA ID

The Breakdown

Current Senior Class/Underclassmen

- There are school calendar **12 weeks** between October 1st and February 1st (Standard FinAid Deadline).
- Divide the class to better concentrate efforts and provide intentional support where needed
 - Divide by English Class or Standard senior class
 - Divide by postsecondary interest
 - Divide by extracurricular activity
 - Divide by Class rankings
 - Divide by student engagement
 - Or a combination that is most suitable for your school/org setting.

The Breakdown

Current Senior Class/Underclassmen

- Once the class is divided set goals of when you want to have the given group at completed status and/or shifted to a new group. (e.g. 6 groups divided up over a two week period)
- Do not slate to have more than 20 students completed per professional; 5-7 per student leader in a week timeframe
 - Ex. If you need to have minimum 45 students completed in a week to be on target. You should have at least 2 professionals and 1 student to reasonably accomplish this goal

Tracking Checklist

- FSA ID (Parent & Student)
 - Usernames
 - Email Address
 - Phone Number
- FAFSA Application
 - When application was started
- Completion Processes
 - Date
 - Collect proof

Questions???



Detroit STRIVES

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